



Wilson Forward  
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1/19/2023

Honorable Pete Buttigieg  
Secretary  
U.S. Department of Transportation  
1200 New Jersey Ave. SE  
Washington, DC 20590

Dear Secretary Buttigieg:

Please accept this letter of support for the **Connected, Rural, Equitable, and Autonomous Transportation for Everyone (CREATE)** grant application to the United States Department of Transportation's Advanced Transportation Technology and Innovation (ATTAIN) program. Led by the North Carolina Department of Transportation Integrated Mobility Division (NCDOT IMD), **CREATE** advances NCDOT's vision and strategy to partner with May Mobility, Via, Toyota, the Community Transportation Association of America (CTAA), North Carolina Agricultural and Technical (NC A&T) State University, transit agencies and leaders, and private industry to deliver safe, affordable, convenient, and expanded transit services using advanced technology. **CREATE** will provide on-board human-assisted Automated Driving System (ADS)-equipped and accessible microtransit services that connect transportation disadvantaged rural communities to essential services and job opportunities. **CREATE** will build on the successful Wilson RIDE microtransit service by providing access to many key destinations and businesses in the community and adding connections to:

- Bridgestone America's tire manufacturing facility, the single largest industrial employer in Wilson County, NC with over 1,800 employees;
- A new FedEx distribution facility; and
- A new production facility, Diversified Opportunities, Inc., that hires individuals with developmental disabilities.

**CREATE** builds on North Carolina's experience with the Connected Autonomous Shuttle Supporting Innovation (CASSI) program as well as existing on-demand and shared mobility efforts by testing and integrating automated vehicles (AVs) into rural transit fleets. The technology is expected to deliver economic benefits through safe, reliable, and efficient access to employment, key destinations, and services in these rural communities. **CREATE** will support multiple USDOT focus areas, including advanced public transportation systems, the ROUTES Initiative, and Complete Trip Program as well as meaningfully improve the lives and economies of North Carolinians by increasing access to healthcare, employment, education, and other services while piloting and evaluating AVs to make these connections.

The modernization and automation of public transportation in North Carolina is vital to creating vibrant and safe communities by connecting people to places, addressing mobility needs, and increasing high-quality transportation choices for all people. **CREATE** is the next step to fulfill the state's vision to deliver transit more equitably to everyone with a focus on underserved and rural populations.

Thank you for considering the **CREATE** grant application for ATTAIN program funding.

Sincerely,

A handwritten signature in black ink that reads "Cameron Cochran".

Cameron Cochran  
Executive Director, Wilson Forward  
336.965.3902